

THE AMERICAN ASSOCIATION OF PLASTIC SURGEONS



APRIL 29 – MAY 2, 2023

Palmer House Hilton
CHICAGO

SUPPORT LEVELS

WHAT IS THE BENEFIT OF BEING A SUPPORTER?

- Create exclusive exposure for your company or service.
- Highlight your commitment to the medical communities.
- Position your company as a leader in the industries you serve.
- Make a lasting impression on specialty surgeons from around the world.
- Branding of company presence.

WHAT RESULTS CAN YOU EXPECT?

- Increased visibility for your company.
- Targeted exposure of your company's products and services.
- Meet prospective and existing customers.

GENERAL SUPPORT OPPORTUNITIES for the AAPS

Your support dollars provide our attendees with valuable meeting necessities. We need your support to continue to provide you with a well-attended, high-quality meeting. A full description and pricing for promotional/marketing and educational opportunities are listed in this prospectus. All previous supporters will receive right-of-first refusal for any opportunities they supported.

Mobile Application Advertising

\$10,000

A mobile application is available for all attendees to download on their smartphones and other electronic devices. The application will serve as the main program, with only a small limited pamphlet guide available onsite. It includes program schedules, abstracts, exhibitor descriptions, exhibit floorplan and meeting space map as well as area attractions and other important information. The supporting company will have visibility throughout the duration of the meeting by being featured in the main application banner, linking to the supporter's website as well as 3 push notifications during the meeting.

**Branded banner may not appear on pages with accredited scientific programming.*

Wi-Fi

\$7,500 (Please use Educational Support Agreement)

Provide free Wi-Fi access for all attendees. Your company will be acknowledged everywhere WiFi is used throughout the meeting. See page 11 or the Educational Support Agreement downloaded form.

Onsite signage

\$ 2,500 per sign

Sponsor the directional signage placed strategically throughout the AAPS meeting to guide attendees to sessions.

Hotel Key Cards

\$ 6,000

Your company logo and booth number may be prominently displayed on each key showcasing your company message and driving traffic to your booth. AAPS will produce the keys and supporter will supply artwork.



MARKETING SUPPORT LEVELS

Platinum Level includes: **\$25,000**

- Recognition and signage for Platinum support
- 6 full registrations for members of your company*
- Support of the mobile app
- Advertising in 3 issues of the AAPS Newsletter
- Pre and post registration lists (name and institution only)
- 1 exhibition booth space

Gold Level includes **\$15,000**

- Recognition and signage for Gold support in all pieces
- 4 full registrations for members of your company*
- Advertising in 2 issues of the AAPS Newsletter
- Pre and post registration list (name and institution only)
- 1 exhibition table top space

Silver Level includes **\$10,000**

- Recognition and signage for Silver support in all pieces
- 3 full registrations for members of your company*
- Pre and post registration list (name and institution only)
- 1 exhibition table top space

Bronze Level includes **\$5,000**

- Recognition and signage for Bronze support in all pieces
- 2 full registrations for members of your company*
- Pre and post registration list (name and institution only)

**In addition to the 2 registrations already included with exhibition space.*