

THE AMERICAN ASSOCIATION OF PLASTIC SURGEONS



APRIL 29 – MAY 2, 2023

Palmer House Hilton  
CHICAGO

# The American Association of Plastic Surgeons

101<sup>st</sup> Annual Meeting ♦ April 29 – May 2, 2023 ♦ Palmer House Hilton, Chicago, IL

On behalf of The American Association of Plastic Surgeons (AAPS), we are pleased to invite our industry partners to participate in the 101<sup>st</sup> Annual Meeting, April 29 – May 2, 2023 at the Palmer House Hilton in Chicago, IL.

The purpose of the American Association of Plastic Surgeons is to advance the science and art of plastic surgery through surgical education, research, scientific presentations, and professional interaction. Therefore the Association sponsors a scientific program that focuses on topics of interest to plastic surgeons. The goal of the program is to provide current information on new developments, as well as a look at established plastic surgery practices and procedures.

As you review the prospectus you will note a variety of ways in which your company can support the AAPS.

We thank you in advance for your support and look forward to seeing you in Chicago.

Sincerely,

Yvonne Grunebaum  
Director of Industry Relations, AAPS  
Tel: (978) 927-8330  
Email: [ygrunebaum@prri.com](mailto:ygrunebaum@prri.com)

## REGISTRATION STATISTICS

YEAR	LOCATION	PROFESSIONAL ATTENDEES
2022	San Diego, CA	597
2021	Miami, Florida	423
2020	Canceled- COVID-19	
2019	Baltimore, MD	500
2018	Seattle, WA	452
2017	Austin, TX	461
2016*	New York, NY	754**
2015	Scottsdale, AZ	516
2014	Miami Beach, FL	475
2013	New Orleans, LA	543
2012	San Francisco, CA	521
2011	Boca Raton, FL	428

\*Joint-Meeting AAPS/PSRC 2016

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## SUPPORT LEVELS

### WHAT IS THE BENEFIT OF BEING A SUPPORTER?

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- Create exclusive exposure for your company or service.
- Highlight your commitment to the medical communities.
- Position your company as a leader in the industries you serve.
- Make a lasting impression on specialty surgeons from around the world.
- Branding of company presence.

### WHAT RESULTS CAN YOU EXPECT?

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- Increased visibility for your company.
- Targeted exposure of your company's products and services.
- Meet prospective and existing customers.

### GENERAL SUPPORT OPPORTUNITIES for the AAPS

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Your support dollars provide our attendees with valuable meeting necessities. We need your support to continue to provide you with a well-attended, high-quality meeting. A full description and pricing for promotional/marketing and educational opportunities are listed in this prospectus. All previous supporters will receive right-of-first refusal for any opportunities they supported.

#### Mobile Application Advertising

**\$10,000**

A mobile application is available for all attendees to download on their smartphones and other electronic devices. The application will serve as the main program, with only a small limited pamphlet guide available onsite. It includes program schedules, abstracts, exhibitor descriptions, exhibit floorplan and meeting space map as well as area attractions and other important information. The supporting company will have visibility throughout the duration of the meeting by being featured in the main application banner, linking to the supporter's website as well as 3 push notifications during the meeting.

*\*Branded banner may not appear on pages with accredited scientific programming.*

#### Wi-Fi

**\$7,500 (Please use Educational Support Agreement)**

Provide free Wi-Fi access for all attendees. Your company will be acknowledged everywhere WiFi is used throughout the meeting. See page 11 or the Educational Support Agreement downloaded form.

#### Onsite signage

**\$ 2,500** per sign

Sponsor the directional signage placed strategically throughout the AAPS meeting to guide attendees to sessions.

#### Hotel Key Cards

**\$ 6,000**

Your company logo and booth number may be prominently displayed on each key showcasing your company message and driving traffic to your booth. AAPS will produce the keys and supporter will supply artwork.



## MARKETING SUPPORT LEVELS

### **Platinum Level includes:** **\$25,000**

- Recognition and signage for Platinum support
- 6 full registrations for members of your company\*
- Support of the mobile app
- Advertising in 3 issues of the AAPS Newsletter
- Pre and post registration lists (name and institution only)
- 1 exhibition booth space

### **Gold Level includes** **\$15,000**

- Recognition and signage for Gold support in all pieces
- 4 full registrations for members of your company\*
- Advertising in 2 issues of the AAPS Newsletter
- Pre and post registration list (name and institution only)
- 1 exhibition table top space

### **Silver Level includes** **\$10,000**

- Recognition and signage for Silver support in all pieces
- 3 full registrations for members of your company\*
- Pre and post registration list (name and institution only)
- 1 exhibition table top space

### **Bronze Level includes** **\$5,000**

- Recognition and signage for Bronze support in all pieces
- 2 full registrations for members of your company\*
- Pre and post registration list (name and institution only)

*\*In addition to the 2 registrations already included with exhibition space.*



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## EXHIBITING OPPORTUNITIES AND INFORMATION

The Annual Meeting includes the AAPS Reconstructive Symposium on Saturday, the AAPS Aesthetic Symposium on Sunday, the AAPS opening ceremonies and welcome reception on Sunday evening, and scientific sessions on Monday and Tuesday. Exhibits will be located in the Red Lacquer Room, just outside of the scientific sessions in the Grand Ballroom.

### Booth (\$5,000 fee)

- One (1) 10x10 Booth Exhibit Space
- 3 exhibitor registrations
- Listing in Mobile App
- Acknowledgement in all meeting publications

### Table (\$4,500 fee)

- One (1) 6x30 Tabletop space
- 2 exhibitor registrations
- Listing in the Mobile app
- Acknowledgement in all meeting publications

NO free standing floor exhibits will be permitted in table top display areas. Standing equipment will be permitted provided it fits in the 6' x 30" space provided. In most cases this would preclude the use of a table. Should equipment be larger than the space reserved, that equipment will not be allowed to be displayed. Companies with tabletop displays bringing standing equipment must notify Show Management in advance.

### ANNUAL MEETING EXHIBIT HOURS\*

<i>Saturday, April 29</i>	7:00 am – 5:30 pm**
	4:20 pm – 5:30 pm (Symposium Reception)
<i>Sunday, April 30</i>	8:00 am – 2:00 pm**
	6:45 pm – 8:00 pm (Welcome Reception & Poster Competition)
<i>Monday, May 1</i>	7:00 am – 1:30 pm

\*Subject to change based on final program

\*\*Continental breakfast and coffee breaks service daily

### TRAFFIC BUILDERS IN EXHIBIT AREA\*

- Continental breakfast and coffee breaks service daily
- Receptions on Saturday and Sunday

ALL EXHIBITORS ARE WELCOME TO ATTEND THE PRESIDENTS RECEPTION AND BANQUET

### President's Reception – Two tickets per exhibit space

Monday, May 1<sup>st</sup> 7:00 pm – 10:00 pm

Location\*: Red Lacquer Room

*Additional tickets must be purchased. The fee is \$250 and will be available on the registration link which is in the exhibitor service kit.*

### EXHIBITION FEES AND PAYMENT

In order to participate in the exhibition, complete the Exhibit Support Application. 50% payment is due at the time of application. Payment in full is due January 6, 2023. Checks should be made payable to **AAPS**, and mailed / faxed to:

AAPS

Attn: Yvonne Grunebaum, Director of Industry Relations | [Industry@aaps1921.org](mailto:Industry@aaps1921.org) | Fax: 978-524-0461  
500 Cummings Center, Suite 4400, Beverly, MA 01915

### REFUNDS AND CANCELLATIONS

Cancellations received in writing prior to or on **January 6, 2023** will be subject to a 25% administrative fee. There will be no refunds for cancellations received after **January 6, 2023**.

## **SHIPPING INSTRUCTIONS**

Shipping information will be available in the Exhibitor Service Kit, which will be available in January.

## **INSTALLATION OF EXHIBITS**

The exhibit hall will be available for set-up from **2:00 pm to 5:00 pm Friday, April 28, 2023**. All exhibits must be set by 5:00 pm without exception. There will no longer be separate installation times for the reconstructive and aesthetic symposia. All exhibits should be set on Friday afternoon. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted. Times are subject to change based on final program.

## **DISMANTLING OF EXHIBITS**

All exhibits must remain intact until the official closing time of **1:30 pm on Monday, May 1, 2023**, and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all materials must be removed no later than **3:00 pm on Monday, May 1, 2023**. Times are subject to change based on final program.

## **SPACE ASSIGNMENT**

Preference of space assignment will be given to companies exhibiting at both symposiums and the annual meeting. Spaces will be assigned in the order in which applications are received. Following the January 6, 2023 deadline, exhibit assignments will be made on a space available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate that on their application. Careful consideration will be given to such requests. The AAPS reserves the right to alter the exhibit floor plan at any time.

## **ELECTRICAL AND INTERNET**

The Electrical Order and Internet services forms will be included in the online exhibitor service kit, available in January.

## **INFRINGEMENT**

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

## **CONDUCTING EXHIBITS**

Drawings, raffles, and quiz-type contests will not be permitted. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Association. The right is reserved to refuse applications of concern not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

## **FIRE PROTECTION**

All materials used in the exhibit area must be flameproof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flameproof or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, Spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fire-proof may be dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

## **SPECIAL NEEDS**

Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management and The Hotel against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

## **EXHIBIT PERSONNEL**

All exhibit personnel must be registered. Each person will be issued an exhibitor badge and must be employed by the Exhibitor or have a direct business affiliation. Two badges are allowed per exhibit space. Additional badges are available for \$100 per badge. An exhibitor's badge does allow the exhibitor access to the scientific sessions.

## **PROGRAM GUIDE**

All exhibiting companies will receive recognition in the mobile app and program guide.

## **HOTEL RESERVATION FORMS, ELECTRICAL, TELECOMMUNICATIONS, AUDIO/VISUAL AND COMPUTER EQUIPMENT**

Order Forms will be included in the online exhibitor service kit available in January.

**SECURITY**

Safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. It is suggested that companies employ a security guard, at the company's expense, to secure valuable equipment or instruments.

**PROTECTION OF THE BUILDING**

Exhibitors will be held liable for any damage caused to hotel. No material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the buildings or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor.

**HAZARDOUS WASTE**

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of any and all hazardous waste. Any and all costs incurred in the removal of hazardous waste from the exhibit facility will be the sole responsibility of the exhibitor.

**INSURANCE**

Exhibitor, AAPS, and the Hotel will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this Agreement and will provide evidence of such insurance upon request.

**INDEMNIFICATION**

Exhibitor, AAPS, and the Hotel agree to indemnify and hold each other and the other's officers, directors, agents and employees harmless against any and all claims, costs, and expenses, including reasonable attorney's fees, arising out of or relating to the other's performance under this agreement.



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## PAST EXHIBITORS

3D Systems – Medical Modeling  
3dMD  
AboutPlasticSurgery.com  
Acelity (KCI)  
Advance Biologics  
Alira Medical Devices  
Allergan Aesthetics, An AbbVie Company  
Apyx Medical  
Assi-Accurate Surgical Auxilium  
Pharmaceuticals, Inc.  
Avvo  
Axis Three  
AxoGen, Inc.  
Bacterin International, Inc.  
BD  
Baxter Healthcare  
BENEV Company  
Bimini Health Tech  
Biologica Technologies  
Bovie Medical Corp.  
Candela Medical  
Canfield Imaging Systems  
CareCredit  
Cloud 8 Sixteen, Inc.  
ConvaTec  
Covidien  
Cytori  
Depuys Synthes  
Design Veronique  
Dexta Corporation  
DJO  
Eclipsemed  
Ellman International  
Elsevier  
Enaltus  
Enova Illumination  
Ethicon Endo-Surgery  
Expert Reputation  
Francis A. Countway  
Library of Medicine  
Galatea Surgical Corporation  
Gore & Associates, Inc.  
Healthcare.com, Inc.

HemCon Medical Technologies, Inc.  
History Exhibit  
Howard Healthcare Group  
Hydrafacial MD-Edge Systems  
Incredible Marketing  
Integra Lifesciences  
Jan Marini Skin Research  
Karma Health Medical  
Keller Medical, Inc.  
Kerecis  
KLS Martin L.P.  
Lending USA  
LipoSales  
Lippincott Williams & Wilkins (LWW)  
Lumitex Inc.  
MD Resource  
The Medcom Group, Ltd  
Medical Modeling Inc.  
MedNet Technologies, Inc.  
Mentor Worldwide  
Merz Aesthetics, Inc.  
MicroAire  
Mitaka USA, Inc.  
MTF Biologics  
Nextech Systems, Inc.  
Novadaq  
Nutech  
Obagi Medical  
OBP Medical  
Orthomerica Products, Inc.  
Oxygen Biotherapeutics, Inc.  
Pacira Pharmaceuticals  
Pierre Fabre Dermo-Cosmetique USA  
Piezosurgery Inc.  
PMT/Permark Corporation  
Practice Dock  
Quality Medical Publishing  
Red Spot Interactive  
Revision Skincare  
RTI Surgical

Sargio  
Scanlan International, Inc  
Sciton, Inc.  
Secure Threads, LLC  
Sientra  
Smile Reminder  
Smith & Nephew, Inc.  
Softpulse  
Sono Bello  
Spectros Corp.  
Stiefel Laboratories  
Stone Soup Technology, LLC  
Stryker  
Surgical Innovations Association, Inc.  
Syneron  
Synovis Micro Companies Alliance, Inc.  
TEI Biosciences, Inc.  
Tela Bio  
Tissue Banks International  
Tulip Medical Products  
ViOptix, Inc.  
Visionsense Group  
Wells Johnson Company  
Yodle  
Xoran Technologies  
Zoll Medical Corporation

# EXHIBIT AGREEMENT

101<sup>st</sup> Annual Meeting ♦ April 29 – May 2, 2023 ♦ Palmer House Hilton  
Chicago, IL



Please complete and submit all sections of this application and either type or print in each section. Sign and return both sides. Checks should be made payable to 500 Cummings Center, Suite 4400, Beverly, MA 01915. Once applications are received a confirmation will be sent with an online payment link. Email application to [industry@aaps1921.org](mailto:industry@aaps1921.org).

<b>CONTACT INFORMATION</b> <hr/> <b>Contact Person</b> This person will receive all correspondence pertaining to this meeting. <hr/> <b>Title</b> <hr/> <b>Telephone number</b> <b>Fax number</b> <hr/> <b>Email address</b> <hr/> <b>Company Name</b> <hr/> <b>Street Address</b> <hr/> <b>City/State/Postal Code /Country</b> <hr/> <b>Web Address</b>	<b>PAYMENT METHOD:</b> •Check amount enclosed: \$ _____  <b>CREDIT CARD</b> • American Express • MasterCard • Visa  Amount to be charged: \$ _____  <b>CONFIRMATION WILL BE SENT IMMEDIATELY WITH AN ONLINE PAYMENT LINK.</b>  <hr/> <b>WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.</b>  <hr/> <b>AUTHORIZED SIGNATURE</b> <hr/> <b>PRINT NAME</b> <hr/> <b>TITLE</b>  If you have any questions please contact us at 978-927-8330 or email us at <a href="mailto:industry@aaps1921.org">industry@aaps1921.org</a>				
<table><tr><td>__ 10' x 10' Booth</td><td><u>Price</u> \$5,000</td></tr><tr><td>__ 6' x 30" Tabletop</td><td><u>Price</u> \$4,500</td></tr></table> <b>Location preferences: (List table numbers)</b> 1 <sup>st</sup> Choice _____ 3 <sup>rd</sup> Choice _____ 2 <sup>nd</sup> Choice _____ 4 <sup>th</sup> Choice _____ <b>We would like to be near</b> _____  <b>We would not like to be near</b> _____  The AAPS will make every effort to honor your location requests.	__ 10' x 10' Booth	<u>Price</u> \$5,000	__ 6' x 30" Tabletop	<u>Price</u> \$4,500	<b>FOR AAPS USE ONLY</b>  Date received: _____ Total Amount due: \$ _____ Amount received: _____ Accepted by: _____ ID #: _____ Space Assignment: _____ Date assigned: _____ Processed: _____
__ 10' x 10' Booth	<u>Price</u> \$5,000				
__ 6' x 30" Tabletop	<u>Price</u> \$4,500				
<b>MOBILE APP LISTING:</b> Please email a 50 word COMPANY description to <a href="mailto:industry@aaps1921.org">industry@aaps1921.org</a> upon submission of your application to be included in the Final Program Guide. When emailing description please include the following:  <ol style="list-style-type: none"><li>1. "AAPS" in the subject line of your email</li><li>2. Company Name</li><li>3. Mailing Address</li><li>4. Appropriate contact email address</li><li>5. Company website address</li><li>6. 50 word COMPANY description.</li></ol>					



**The American Association of Plastic Surgeons and its authorized representatives are hereinafter referred to as "Show Management."**

**1. PAYMENT AND REFUNDS.** Applications must be accompanied by payment in full. Applications received without such payment will not be processed nor will space assignments be made.

If Show Management receives a written request for cancellation in whole or part of space on or before **January 6, 2023**, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or part received after **January 6, 2023**, no refunds will be issued.

It is expressly agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

**2. SPACE RENTAL AND ASSIGNMENT OF LOCATION.** Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. **SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.**

**3. USE OF SPACE, SUBLETTING OF SPACE.** No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted.

Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

**4. EXHIBITORS AUTHORIZED REPRESENTATIVE.** Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

**5. INSTALLATION AND REMOVAL.** Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition.

Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

**6. ARRANGEMENT OF EXHIBITS.** Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

**Exhibitor Plan Review.** Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

**7. EXHIBITS & PUBLIC POLICY.** Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense.

Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations.

Independent contractors must conform to IAEE, ESCA and ED&PA guidelines. All exhibitor labor must comply with established labor jurisdictions.

**8. STORAGE OF PACKING CRATES AND BOXES.** Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty." Because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

**9. OPERATION OF DISPLAYS.** Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, any exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

**Direct Sales.** No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

**Contests, Drawings & Lotteries.** All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

**Literature Distribution.** All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

**Live Animals.** Live animals are prohibited.

**Models.** Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

**Sound.** Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

**10. SOCIAL ACTIVITIES.** Exhibitor agrees to withhold supporting hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

**11. INSURANCE.** Exhibitor, AAPS, and Hotel will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this Agreement and will provide evidence of such insurance upon request.

**12. INDEMNIFICATION.** Exhibitor, AAPS, and Hotel agree to indemnify and hold each other and the other's officers, directors, agents and employees harmless against any and all claims, costs, and expenses, including reasonable attorney's fees, arising out of or relating to the other's performance under this agreement.

**13. CARE OF BUILDING AND EQUIPMENT.** Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

**14. AMERICANS WITH DISABILITIES ACT.** Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

**15. OTHER REGULATIONS.** Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

**SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.**

DATE

AUTHORIZED SIGNATURE

TITLE

AAPS 101st Annual Meeting  
April 29 – May 2, 2023 • Palmer House Hilton  
Chicago, IL



**Complete and return to:**  
AAPS- Yvonne Grunebaum  
500 Cummings Center, Suite 4400,  
Beverly, MA 01915 USA  
Phone: 978-927-8330  
[industry@aaps1921.org](mailto:industry@aaps1921.org)

## MARKETING AND EDUCATIONAL SUPPORT AGREEMENT FORM

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Supporter

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Contact

Title

---

Address

---

City/State/ Zip/Country

---

Telephone

Fax

Email

### MARKETING SUPPORT

- |  |  |
|--|--|
| <input type="checkbox"/> PLATINUM LEVEL SUPPORTER - \$25,000 | <input type="checkbox"/> Hotel Keycards - \$6,000          |
| <input type="checkbox"/> GOLD LEVEL SUPPORTER - \$15,000     | <input type="checkbox"/> Mobile App - \$10,000             |
| <input type="checkbox"/> SILVER LEVEL SUPPORTER - \$10,000   | <input type="checkbox"/> Onsite Signage - \$2,500/per sign |
| <input type="checkbox"/> BRONZE LEVEL SUPPORTER - \$5,000    |  |

### EDUCATIONAL SUPPORT

- WiFi - \$7,500

### PAYMENT METHOD

Check Amount Enclosed: \$\_\_\_\_\_

Credit Card  American Express  MasterCard  Visa

Amount to be charged: \$\_\_\_\_\_

**Once your agreement is received we will issue a confirmation with an on line payment link.**

**WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS.  
ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.**

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AUTHORIZED SIGNATURE

PRINT NAME

TITLE

**AAPS 101<sup>st</sup> Annual Meeting**  
April 29 – May 2, 2023 ♦ Palmer House Hilton  
Chicago, IL

EXHIBIT FLOOR PLAN coming soon