



98th ANNUAL MEETING
APRIL 6-9, 2019

RENAISSANCE BALTIMORE
HARBORPLACE HOTEL
BALTIMORE, MD



SUPPORT OPPORTUNITIES

WHAT IS THE BENEFIT OF BEING A SUPPORTER?

- Create exclusive exposure for your company or service.
- Highlight your commitment to the medical communities.
- Position your company as a leader in the industries you serve.
- Make a lasting impression on specialty surgeons from around the world.
- Branding of company presence

WHAT RESULTS CAN YOU EXPECT?

- Increased visibility for your company.
- Targeted exposure of your company's products and services.
- Meet prospective and existing customers.

SUPPORT & MARKETING OPPORTUNITIES

Your support dollars provide our attendees with valuable meeting necessities. We need your support to continue to provide you with a well-attended, high-quality meeting. A full description and pricing for promotional/marketing and support opportunities are listed in this prospectus. All previous supporters will receive right-of-first refusal for any opportunities they supported in 2019.

GENERAL SUPPORT OPPORTUNITIES for the AAPS

Mobile Application Advertising

\$10,000

Advertise* your company message throughout the widely popular mobile application.

**Branded banner may not appear on pages with accredited scientific programming.*

Wi-Fi

\$10,000 (Please use Educational Support Agreement)

Be this meeting's hero and provide free Wi-Fi access for all attendees. Your company will be acknowledged everywhere WiFi is promoted throughout the meeting. See page 12 or the Educational Support Agreement downloaded form

ONSITE SIGNAGE PROMOTING YOUR COMPANY

\$ 2,500

Have signage displayed in prominent areas around the meeting. Sponsor produces the signage.



98th ANNUAL MEETING
APRIL 6-9, 2019

RENAISSANCE BALTIMORE
HARBORPLACE HOTEL
BALTIMORE, MD



MARKETING SUPPORT LEVELS

Platinum Level includes: **\$25,000**

- Recognition and signage for Platinum support
- 6 full registrations for members of your company*
- Support of the mobile app
- Advertising in 3 issues of the AAPS Newsletter
- Pre and post registration lists
- 1 exhibition booth space in 2 symposia and annual meeting

Gold Level includes **\$15,000**

- Recognition and signage for Gold support in all pieces
- 4 full registrations for members of your company*
- Advertising in 2 issues of the AAPS Newsletter
- Pre and post registration list
- 1 exhibition table top space in 2 symposia and annual meeting (upgrade to booth is possible at \$250)

Silver Level includes **\$10,000**

- Recognition and signage for Silver support in all pieces
- 3 full registrations for members of your company*
- Pre-registration list
- 1 exhibition table top space in 2 symposia and annual meeting (upgrade to booth is possible at \$250)

Bronze Level includes **\$5,000**

- Recognition and signage for Bronze support in all pieces
- 2 full registrations for members of your company*
- Pre-registration list

*In addition to the 2 registrations already included with exhibition space.