



WHAT IS THE BENEFIT OF BEING A SUPPORTER?

- Create exclusive exposure for your company or service.
- Highlight your commitment to the medical communities.
- Position your company as a leader in the industries you serve.
- Make a lasting impression on specialty surgeons from around the world.
- Branding of company presence

WHAT RESULTS CAN YOU EXPECT?

- Increased visibility for your company.
- Targeted exposure of your company's products and services.
- Meet prospective and existing customers.

SUPPORT & MARKETING OPPORTUNITIES

Your support dollars provide our attendees with valuable meeting necessities. We need your support to continue to provide you with a well-attended, high-quality meeting. A full description and pricing for promotional/marketing and support opportunities are listed in this prospectus. All previous supporters will receive right-of-first refusal for any opportunities they supported in 2018.

GENERAL SUPPORT OPPORTUNITIES for the AAPS

Mobile Application Advertising

\$10,000

Advertise* your company message throughout the widely popular mobile application. A program book will not be printed in 2018; therefore the mobile application will be the prime location for any and all meeting information.

**Branded banner may not appear on pages with scientific programming.*

Wi-Fi

\$10,000

Be this meeting's hero and provide free Wi-Fi access for all attendees. Your company will be acknowledged everywhere WiFi is promoted throughout the meeting. *See page 12.*

ONSITE SIGNAGE PROMOTING YOUR COMPANY

\$ 2,500

Have signage displayed in prominent areas around the meeting. Sponsor produces the signage.



MARKETING SUPPORT LEVELS

Platinum Level includes: \$25,000

- Recognition and signage for Platinum support
- 6 full registrations for members of your company*
- Support of the mobile app
- Ad in 3 issues of the AAPS Newsletter
- Pre and post registration lists
- 1 exhibition booth space in 2 symposia and annual meeting

Gold Level includes \$15,000

- Recognition and signage for Gold support in all pieces
- 4 full registrations for members of your company*
- Ad in 2 issues of the AAPS Newsletter
- Pre and post registration list
- 1 exhibition table top space in 2 symposia and annual meeting (upgrade to booth is possible at \$250)

Silver Level includes \$10,000

- Recognition and signage for Silver support in all pieces
- 3 full registrations for members of your company*
- Pre-registration list
- 1 exhibition table top space in 2 symposia and annual meeting (upgrade to booth is possible at \$250)

Bronze Level includes \$5,000

- Recognition and signage for Bronze support in all pieces
- 2 full registrations for members of your company*
- Pre-registration list

*In addition to the 2 registrations already included with exhibition space.