On behalf of The American Association of Plastic Surgeons (AAPS), we are pleased to invite our industry partners to participate in the 97th Annual Meeting, April 7-10, 2018 at The Westin Seattle in Seattle, Washington.

The purpose of the American Association of Plastic Surgeons is to advance the science and art of plastic surgery through surgical education, research, scientific presentations, and professional interaction.

The Association conducts a scientific program to concern topics of interest to plastic surgeons. The goal of the program is to provide current information on new developments, as well as reviews of established plastic surgical practices and procedures. As you review the prospectus you will note a variety of ways in which your company can support the AAPS.

We thank you in advance for your support and look forward to seeing you in Seattle.

Sincerely,

Yvonne Grunebaum  
Director of Industry Relations  
500 Cummings Center, Suite 4400  
Beverly, MA 01915  
Tel: (978) 927-8330 / Fax: (978)-524-0461  
Email: ygrunebaum@prri.com

**REGISTRATION STATISTICS**

<table>
<thead>
<tr>
<th>YEAR</th>
<th>LOCATION</th>
<th>PROFESSIONAL ATTENDEES</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>San Antonio, TX</td>
<td>394</td>
</tr>
<tr>
<td>2011</td>
<td>Boca Raton, FL</td>
<td>428</td>
</tr>
<tr>
<td>2012</td>
<td>San Francisco, CA</td>
<td>521</td>
</tr>
<tr>
<td>2013</td>
<td>New Orleans, LA</td>
<td>453</td>
</tr>
<tr>
<td>2014</td>
<td>Miami Beach, FL</td>
<td>475</td>
</tr>
<tr>
<td>2015</td>
<td>Scottsdale, AZ</td>
<td>516</td>
</tr>
<tr>
<td>2016*</td>
<td>New York, NY</td>
<td>754**</td>
</tr>
<tr>
<td>2017</td>
<td>Austin, TX</td>
<td>461</td>
</tr>
</tbody>
</table>

* Joint-Meeting AAPS/PSRC 2016  
** 297 AAPS members
WHAT IS THE BENEFIT OF BEING A SUPPORTER?

- Create exclusive exposure for your company or service.
- Highlight your commitment to the medical communities.
- Position your company as a leader in the industries you serve.
- Make a lasting impression on specialty surgeons from around the world.
- Branding of company presence

WHAT RESULTS CAN YOU EXPECT?

- Increased visibility for your company.
- Targeted exposure of your company's products and services.
- Meet prospective and existing customers.

SUPPORT & MARKETING OPPORTUNITIES

Your support dollars provide our attendees with valuable meeting necessities. We need your support to continue to provide you with a well-attended, high-quality meeting. A full description and pricing for promotional/marketing and support opportunities are listed in this prospectus. All previous supporters will receive right-of-first refusal for any opportunities they supported in 2018.

GENERAL SUPPORT OPPORTUNITIES for the AAPS

**Mobile Application Advertising** $10,000
Advertise your company message throughout the widely popular mobile application. A program book will not be printed in 2018; therefore the mobile application will be the prime location for any and all meeting information.

*Branded banner may not appear on pages with scientific programming.*

**Wi-Fi** $10,000
Be this meeting’s hero and provide free Wi-Fi access for all attendees. Your company will be acknowledged everywhere WiFi is promoted throughout the meeting. See page 12.

**ONSITE SIGNAGE PROMOTING YOUR COMPANY** $ 2,500
Have signage displayed in prominent areas around the meeting. Sponsor produces the signage.
MARKETING SUPPORT LEVELS

Platinum Level includes: $25,000  
- Recognition and signage for Platinum support  
- 6 full registrations for members of your company*  
- Support of the mobile app  
- Ad in 3 issues of the AAPS Newsletter  
- Pre and post registration lists  
- 1 exhibition booth space in 2 symposia and annual meeting

Gold Level includes $15,000  
- Recognition and signage for Gold support in all pieces  
- 4 full registrations for members of your company*  
- Ad in 2 issues of the AAPS Newsletter  
- Pre and post registration list  
- 1 exhibition table top space in 2 symposia and annual meeting (upgrade to booth is possible at $250)

Silver Level includes $10,000  
- Recognition and signage for Silver support in all pieces  
- 3 full registrations for members of your company*  
- Pre-registration list  
- 1 exhibition table top space in 1 symposium and annual meeting (upgrade to 2 symposia is possible at $250)

Bronze Level includes $5,000  
- Recognition and signage for Bronze support in all pieces  
- 2 full registrations for members of your company*  
- Pre-registration list

*In addition to the 2 registrations already included with exhibition space.
EXHIBITING OPPORTUNITIES AND INFORMATION

The Reconstructive Symposium will be Saturday, April 7th. The Aesthetic Symposium Sunday, April 8th. Exhibitors may choose to exhibit at one or both symposia along with the Annual Meeting Exhibition for one price either in a booth or tabletop exhibit.

ANNUAL MEETING with either one or both RECONSTRUCTIVE & AESTHETIC SYMPOSIUM
Saturday, April 7th – Tuesday, April 10th

**Booth ($5,000 fee)**
- One (1) 10x10 Booth Exhibit Space at both the Aesthetic and Reconstructive Symposia and Annual Meeting
- 2 exhibitor registrations to the Exhibit Hall, Aesthetic Symposium, Reconstructive Symposium and Annual Meeting Sessions.

**Table ($4,500 fee)**
- One (1) 6x30 Tabletop space at both the Aesthetic and Reconstructive Symposia and Annual Meeting
- 2 exhibitor registrations to the Exhibit Hall, Aesthetic and Reconstructive Symposia and Annual Meeting Sessions.

ANNUAL MEETING EXHIBIT HOURS – Grand Ballroom 1 & 2
Sunday, April 8 6:30 pm – 8:00 pm **
Monday, April 9 7:00 am – 5:00 pm
Tuesday, April 10 7:00 am – 3:00 pm

RECONSTRUCTIVE SYMPOSIUM EXHIBIT HOURS – Grand Ballroom 1 & 2
Saturday, April 7 7:00 am - 5:00 pm **

AESTHETIC SYMPOSIUM EXHIBIT HOURS – Grand Ballroom 1 & 2
Sunday, April 8 7:00 am – 3:00 pm **

*This is a preliminary schedule and is subject to change based on final program.*
**Reception in the exhibit hall

TRAFFIC BUILDERS IN EXHIBIT AREA
- Reconstructive Symposium Reception on Saturday evening
- AAPS Welcome Reception on Sunday evening
- Continental breakfast, coffee breaks, and beverage service daily

EXHIBIT DETAILS
- The exhibit area is located in Grand Ballroom 1 & 2, adjacent to the general session area which will be held in Grand Ballroom 3.

- Tabletop displays will include:
  - 1 – 6’ x 30” Skirted Table
  - 2 – Chairs

NO free standing floor exhibits will be permitted in table top display areas. Standing equipment will be permitted provided it fits in the 6’ x 30” space provided. In most cases this would preclude the use of a table. Should equipment be larger than the space reserved, that equipment will not be allowed to be displayed. Companies with tabletop displays bringing standing equipment must notify Show Management in advance.
10 x 10 exhibit spaces include:
10 x 10 pipe and draped area
1 – 6’ x 30” Skirted Table
2 – Chairs

EXHIBITION FEES AND PAYMENT
In order to participate in the exhibition, complete the Exhibit Support Application. 50% payment is due at the time of application. Payment in full is due January 12, 2018. Checks should be made payable to AAPS, and mailed / faxed to:

AAPS
Attn: Yvonne Grunebaum, Director of Industry Relations
500 Cummings Center, Suite 4400
Beverly, MA 01915
Industry@aaps1921.org
Fax: 978-524-0461

REFUNDS AND CANCELLATIONS
Cancellations received in writing prior to or on January 12, 2018 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after January 12, 2018.

SHIPPING INSTRUCTIONS
Shipping information will be available in the Exhibitor Service Kit, which will be available mid-January.

INSTALLATION OF EXHIBITS
The exhibit hall will be available for set-up from noon to 5:00 pm Friday, April 6, 2018. All exhibits for the symposia and annual meeting must be set by 5:00 pm without exception. There will no longer be separate installation times for the reconstructive and aesthetic symposia. All exhibits should be set on Friday afternoon. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted. Times are subject to change based on final program.

DISMANTLING OF EXHIBITS
All exhibits must remain intact until the official closing time of 3:00 p.m. on Tuesday, April 10, 2018, and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all materials must be removed no later than 5:00 pm on Tuesday, April 10, 2018. Times are subject to change based on final program.

SPACE ASSIGNMENT
Preference of space assignment will be given to companies exhibiting at both symposiums and the annual meeting. Spaces will be assigned in the order in which applications are received. Exhibit space is limited. Following the December 22, 2017 deadline, exhibit assignments will be made on a space available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate that on their application. Careful consideration will be given to such requests. The AAPS reserves the right to alter the exhibit floor plan at any time.

ELECTRICAL AND INTERNET
The Electrical Order and Internet services forms will be included in the online exhibitor service kit, available in January.

INFRINGEMENT
Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor’s own space will not be permitted.

CONDUCTING EXHIBITS
Drawings, raffles, and quiz-type contests will not be permitted. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Association. The right is reserved to refuse applications of concern not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

FIRE PROTECTION
All materials used in the exhibit area must be flameproof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flameproof or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fire-proof may be dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.
SPECIAL NEEDS
Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter “Act”) to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management and The Westin Seattle against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor’s failure to comply with the Act.

EXHIBIT PERSONNEL
All exhibit personnel must be registered. Each person will be issued an exhibitor badge and must be employed by the Exhibitor or have a direct business affiliation. Two badges are allowed per exhibit space. Additional badges are available for $100 per badge. An exhibitor’s badge does allow the exhibitor access to the scientific sessions.

PROGRAM GUIDE
All exhibiting companies will receive recognition in the program guide.

HOTEL ACCOMMODATIONS
Rooms are reserved at The JW Marriott. The Online Reservations link will be available in the Online Service Kit.

SECURITY
Security may be furnished by Management and will be on duty in the exhibit area when exhibits are closed, but the safekeeping of the exhibitor’s property shall remain the responsibility of the exhibitor. It is suggested that companies employ a security guard, at the company’s expense, to secure valuable equipment or instruments.

PROTECTION OF THE BUILDING
Exhibitors will be held liable for any damage caused to The Eden Roc Renaissance. No material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the buildings or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor.

HAZARDOUS WASTE
Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of any and all hazardous waste. Any and all costs incurred in the removal of hazardous waste from the exhibit facility will be the sole responsibility of the exhibitor.

INSURANCE
Exhibitor, AAPS, and The Westin Seattle Hotel will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this Agreement and will provide evidence of such insurance upon request.

INDEMNIFICATION
Exhibitor, AAPS, and The Westin Seattle Hotel agree to indemnify and hold each other and the other’s officers, directors, agents and employees harmless against any and all claims, costs, and expenses, including reasonable attorney’s fees, arising out of or relating to the other’s performance under this agreement.
PAST EXHIBITORS

3D Systems – Medical Modeling
3dMD
AboutPlasticSurgery.com
Acelity (KCI)
Advance Biologics
Allergan
Assi-Accurate Surgical
Auxilium Pharmaceuticals, Inc.
Avvo
Axis Three
AxoGen, Inc.
Bacterin International, Inc.
Bard Davol
Baxter Healthcare
Biologica Technologies
Canfield Imaging Systems
CareCredit
Cloud 8 Sixteen, Inc.
Convatec
Covidien
Cytori
Davol Inc.
Design Veronique
DJO
Eclipsemed
Ellman International
Elsevier
Enaltus
Enova Illumination
Ethicon Endo-Surgery
Francis A. Countway Library of Medicine
Galatea Surgical Corporation
Gore & Associates, Inc.
Healthcare.com, Inc.
HemCon Medical Technologies, Inc.
History Exhibit
Howard Healthcare Group
Hydrafacial MD-Edge Systems
Incredible Marketing
Integra Lifesciences
Jan Marini Skin Research
Karma Health Medical
Keller Medical, Inc.
KLS Martin L.P.
Lifecell Corporation
LipoSales
Lippincott Williams & Wilkins (LWW)
Lumitex Inc.
MD Resource
The Medcom Group, Ltd
Medical Modeling Inc.
MedNet Technologies, Inc.
Mentor Worldwide
Merz Aesthetics, Inc.
MicroAire
Mitaka USA, Inc.
MTF
Nextech Systems, Inc.
Novadaq
Nutech
Obagi Medical
Orthomerica Products, Inc.
Oxygen Biotherapeutics, Inc.
Pacira Pharmaceuticals
Pierre Fabre Dermo-Cosmetique USA
Piezosurgery Inc.
PMT/Permark Corporation
Practice Dock
Quality Medical Publishing
Red Spot Interactive
Revision Skincare
Sargio
Sciton, Inc.
Secure Threads, LLC
Sientra
Smile Reminder
Smith & Nephew, Inc.
Softpulse
Sono Bello
Spectros Corp.
Stiefel Laboratories
Stone Soup Technology, LLC
Stryker
Syneron
Synovis Surgical Innovations
TEI Biosciences, Inc.
Tissue Banks International
Tulip Medical Products
ViOptix, Inc.
Visionsense Group
Wells Johnson Company
Yodle
Xoran Technologies
Zoll Medical Corporation
**EXHIBIT AGREEMENT**

**97th Annual Meeting • April 7-10, 2018 • The Seattle Westin • Seattle, Washington**

Please complete all sections of this application and either type or print in each section. Sign and return both sides by **December 22, 2017**

either with a check payable to AAPS 500 Cummings Center, Suite 4400, Beverly, MA 01915 or fax both sides with a credit card number to 978-524-0461. Applications must be accompanied by payment in full. Space will be assigned after December 22, 2017. Applications will be accepted after December 16th on a space available basis. Confirmations will be sent after exhibits are assigned.

<table>
<thead>
<tr>
<th>CONTACT INFORMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Contact Person</strong></td>
</tr>
<tr>
<td>This person will receive all correspondence pertaining to this meeting.</td>
</tr>
<tr>
<td><strong>Title</strong></td>
</tr>
<tr>
<td><strong>Telephone number</strong></td>
</tr>
<tr>
<td><strong>Email address</strong></td>
</tr>
<tr>
<td><strong>Company Name</strong></td>
</tr>
<tr>
<td><strong>Street Address</strong></td>
</tr>
<tr>
<td><strong>City/State/Postal Code /Country</strong></td>
</tr>
<tr>
<td><strong>Web Address</strong></td>
</tr>
</tbody>
</table>

Please note: you have a choice of a booth or a table top.

<table>
<thead>
<tr>
<th></th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>6' x 30” Tabletop</td>
<td>$4,500</td>
</tr>
<tr>
<td>10 x10 Booth</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

**Location preferences:** (List table numbers)

1st Choice__________________ 3rd Choice__________________

2nd Choice__________________ 4th Choice__________________

We would like to be near ____________________________

We would not like to be near ____________________________

The AAPS will make every effort to honor your location requests.

**PROGRAM LISTING:**

Please email a 50 word COMPANY description to industry@aaps1921.org upon submission of your application to be included in the Final Program Guide. When emailing description please include the following:

1. "AAPS" in the subject line of your email
2. Company Name
3. Mailing Address
4. Appropriate contact email address
5. Company website address
6. 50 word COMPANY description.

**PAYMENT METHOD:**

☐ Check amount enclosed: $____________

**CREDIT CARD – DO NOT EMAIL CREDIT CARD INFO**

☐ American Express ☐ MasterCard ☐ Visa

**Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing.**

Amount to be charged: $____________

Credit Card Number ____________________________

Expiration Date __________________ Security Code (3-4 numbers on front or back of card)________________

Name as it appears on credit card ____________________________

Cardholder’s Signature ____________________________

☐ Please check if credit card billing address is same as contact information at the top of the form.

☐ If billing address is not the same please enter below.

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Name</td>
<td></td>
</tr>
<tr>
<td>Street Address</td>
<td></td>
</tr>
<tr>
<td>City/State/Postal Code /Country</td>
<td></td>
</tr>
</tbody>
</table>

**WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT ON OR AFTER DECEMBER 16th.**

Applications without appropriate payment will not be processed.

**AUTHORIZED SIGNATURE**

__________________________

**PRINT NAME**

__________________________

**TITLE**

__________________________

**FOR AAPS USE ONLY**

Date received: ____________ Total Amount due: $__________

Amount received: ____________ Accepted by: ____________

ID #: ____________

Space Assignment: ____________ Date assigned: ____________

Processed: ____________
The American Association of Plastic Surgeons and its authorized representatives are hereinafter referred to as “Show Management.”

1. PAYMENT AND REFUNDS. Applications must be accompanied by payment in full. Applications received without such payment will not be processed nor will space assignments be made.

If Show Management receives a written request for cancellation in whole or part of space on or before December 22, 2017, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or part received after December 22, 2017, no refunds will be issued. It is expressly agreed by the exhibitor that the space to be paid for in the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forset as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor’s display, parent or subsidiary companies excepted. Exhibitors who show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor’s display, identification of such article shall be limited to the usual and regular nameplates, emblems, typefaces, and numerals under which such item is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm’s exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, managed and orderly at all times. For the safety and protection of children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

5. INSTALLATION AND REMOVAL. All contracts for installation and removal of the firm’s exhibit space are subject to the approval of Show Management. Installation of all exhibits must be completed by the opening time of the exposition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until the closing of the Show.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibitor fails to conform to the Exhibitor Kit guidelines, his exhibit must be removed and reconstructed at his own expense from functioning at any time during the exposition.

Exhibitor Plan Review. Booth construction plans and layout arrangements for first-time exhibitors, exhibitors in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

7. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor’s space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and affect the removal of same at exhibitor’s expense.

Exhibitors are not permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed or if appliances that might cause fire are to be used, the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations. Independent contractors must conform to IAEI, ES&A and ED&PA guidelines. All exhibitor labor must comply with established labor jurisdictions.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibition period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor’s responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed by Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as “empty. Because of the lack of storage facilities, it may be necessary to store empty crates away from the exhibitor’s building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by service contractors will be billed at rates. Oranges, boxes, crates of packing materials unclaimed by the exhibitor after the Show will be removed at the exhibitor’s expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or eject completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, any exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called “barkers” or “pitchmen” is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near his exhibit space free of congestion caused by demonstrations or other promotions.

Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings & Lotteries. All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

Live Animals. Live animals are prohibited.

Models. Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

Sound. Exhibits which include the operation of musical instruments, radios, sound proofed equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

Social Activities. Exhibitors agree to withhold supporting hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. INSURANCE. Exhibitor, APS, AAPS, and The Westin Seattle Hotel will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this Agreement and will provide evidence of such insurance upon request.

12. INDEMNIFICATION. Exhibitor, APS, AAPS, and The Westin Seattle Hotel agree to indemnify and hold each other and the other’s officers, directors, agents and employees harmless against any and all claims, costs, and expenses, including reasonable attorney’s fees, arising out of or relating to the other’s performance under this agreement.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and decor. When such damage occurs the exhibitor is liable to the owner of the property so damaged.

14. AMERICANS WITH DISABILITIES ACT. Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereafter “Act”) to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management and facility against cost, expense, liability or damage which may be incident to, arise out of or by Exhibit’s failure to comply with the Act.

15. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.
MARKETING SUPPORT AGREEMENT FORM

<table>
<thead>
<tr>
<th>Supporter</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Contact</th>
<th>Address</th>
<th>City/State/ Zip/Country</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Telephone</th>
<th>Fax</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **PLATINUM LEVEL SUPPORTER** - $25,000
- **GOLD LEVEL SUPPORTER** - $15,000
- **SILVER LEVEL SUPPORTER** - $10,000
- **BRONZE LEVEL SUPPORTER** - $5,000
- **Hotel Keycards** - $5,000
- **Mobile App** - $10,000
- **Onsite Signage** - $2,500/per sign

Support will be recognized on the AAPS website and on signage at the meeting.

**PAYMENT METHOD**

☐ Check Amount Enclosed: $__________

Credit Card  ☐ American Express  ☐ MasterCard  ☐ Visa  Amount to be charged: $__________

Card Number: ____________________  Expiration Date: ____________  Sec Code: ____________

(3-4 #s on back of card)

________________________________  __________________________________
Name as it appears on the card  Cardholder's Signature

☐ Please check if credit card billing address is same as contact information at the top of the form.

☐ If billing address is not the same please enter below.

Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. **DO NOT EMAIL.**

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Street Address</th>
<th>City/State/Postal Code /Country</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.

<table>
<thead>
<tr>
<th>AUTHORIZED SIGNATURE</th>
<th>PRINT NAME</th>
<th>TITLE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
EDUCATIONAL SUPPORT AGREEMENT FORM

Supporter

Contact

Title

Address

City/State/ Zip/Country

Telephone

Fax

Email

☐ WiFi - $10,000

PAYMENT METHOD

Credit Card ☐ American Express ☐ MasterCard ☐ Visa  ☐ Check amount enclosed: $___________________________

Amount to be charged: $___________________________ Name as it appears on cc: _______________________

Credit Card Number Expiration Date Security Code (3-4 #s on front/back card)

Cardholder’s Signature

☐ Please check if credit card billing address is same as contact information. ☐ If billing address is not the same please enter below.

Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.

Company Name Street Address City/State/Postal Code /Country

AUTHORIZED SIGNATURE PRINT NAME TITLE

Please return to:
AAPS
500 Cummings Center, Suite 4400
Beverly, MA 01915
industry@aaps1921.org
AAPS 97th Annual Meeting
April 7-10, 2018 • The Westin Seattle • Seattle, Washington

FLOOR PLAN

AAPS 2018
Westin Seattle - Grand Ballroom I & II
DATE(DD) April 8h - 10th, 2018

11'-10"
22'-10"
17'-10"

517 515 513

T507 T505 T503

10'
8'
8'

20'

306 304

406 404

307 305

114

106 104 102

Grand Ballroom I

Grand Ballroom II

Pre-Function

ENTRANCE

From Scientific Sessions