

# LEADVALU

REAL LEADS. REAL VALUE.

***LeadValu offers state-of-the-art lead retrieval options for exhibitors. Use your own iOS or Android devices to collect leads anywhere – not just on the trade show floor.***



- Scan badges directly with the camera in your iOS or Android device (phones or tablets)! Don't have such a device? No problem - see the Exhibitor Manual for rental options.
- You can use an iPad 3 or later, any iPad Mini, or an iPhone 4S or later with iOS 8 or greater.
- You can use an Android device with Android 4.0.3 (though Android 4.4 or later is preferred). Your device must have a rear-facing, auto-focus camera with at least 5 megapixels resolution.
- Use the standard qualifiers for your event, or create a custom survey that you design. Surveys can have unlimited pick-one (radio buttons), or pick-many (checkbox) questions.
- Capture any length of notes to improve post-show follow-up from your sales team.
- Have digital literature you need to get to your prospects? You can add eLiterature viewing and distribution to your system. Literature is viewable within LeadValu when working with attendees. Send literature via email that is customized with your brand and messaging.
- Thank-you emails (or any email message you wish to send) can also be sent automatically with LeadValu.
- LeadValu is all about access. No need to wait until the show is over, or stand in line to get your leads. Download your leads whenever and wherever you want from LeadValu's web portal.

For complete instructions on how to use the LeadValu portal, please [click here](#).



**Advance Order Deadline: March 10, 2017**

Lead Services	Before Deadline	After Deadline	Qty	Cost
LeadValu for iOS or Android* <small>(using your own device)</small>	\$295	\$325		
Additional Device Licenses** <small>(using your own device)</small>	\$95	\$130		
LeadValu with iPad Rental	\$495	NA		
Additional Licenses w/iPad Rental	\$295	NA		

\*You must use an iPad 3 or later, iPhone 4 or later or iPad Mini. iOS 8 or above is required.  
 \*Compatible with Android 4.0.3 or later, Android 4.4 or later recommended. Android devices must have a rear-facing, AUTO FOCUS camera with 5MP or greater resolution.  
 \*\*If ordering more than 5 activations, call for quote.

Additional Services	Advance	Standard	Cost
Custom Survey	\$125	\$175	
Custom Email and eLiterature	\$175	\$250	
Survey, Email & eLit Bundle	\$250	\$350	

**APP LICENSE TERMS:** All cancellations received prior to (7) seven days out of Exhibitor move in will be charged a \$75 fee; inside of (7) days will be charged at full price. Custom Surveys and eLit orders cannot be cancelled.

**IPAD RENTAL TERMS & CONDITIONS:** All equipment ordered will be mailed to you to arrive 5 days prior to the show opening. Include exact shipping address with your order. Rental cost does not include return shipping. Exhibitor is responsible for the full replacement cost of the equipment if damaged, lost or stolen while in the possession of the renter. Rentals cannot be cancelled or refunded. Rental iPads must be returned within 7 business days after the event starts.

**All instructions will be emailed to the Email address provided below:**

<b>Company:</b>		<b>Booth:</b>
<b>Address:</b>		
<b>City/State/ZIP:</b>		
<b>Email: (required)</b>		
<b>Phone:</b>		<b>Fax:</b>
<b>Show Contact:</b>		<b>Mobile#:</b>
<b>Payment Method: (pick one)</b> <input type="radio"/> AMEX <input type="radio"/> VISA <input type="radio"/> MC <input type="radio"/> CHECK		
<b>Credit Card#:</b>		<b>Security Code:</b>
<b>Cardholder Name &amp; Signature:</b>		<b>Expiration:</b>

**FAX order form to: 866-480-9440 (no cover page is needed)**

**Email order form to: sales@leadvalu.com**

**Do you have a question or need assistance? Please email or call 866-884-8899 option 2**